	Start	Stop	Topic	Activity	#	Time	Who	Activity		
	13:30	Tues	04 November	Week 1				Discovering Users		
	13:30	14:00	Course overview	Lecture		0:30	All	Introduce course, design brief		
	14:00	14:10	Course setup	Exercise	0	0:10	Team	Form teams & web pages		
	14:10	14:40	Collecting user data	Lecture		0:30	All			
	14:40	14:50	About observation	Lecture		0:10	All	Field observation, tasks, introspection	า	
	14:50	15:00	Introspection	Exercise	1	0:10	Solo	Observe own activity		
	15:00	15:15	— Break —			0:15			1:30	
	15:15	15:45	About Interviewing	Lecture		0:30	All	Story, Tutorial, Marketing Interviews		
Week One	15:45	16:05	Peer interview	Exercise	2	0:20	Pair	Interview each other		
	16:05	16:15	Review peer interviews	Lecture		0:10	All	Review peer interviews		
	16:15	16:25	Story interview	Exercise	3	0:10	Solo	Story interview questions		
	16:25	16:30	Assignment	Homework		0:05	Solo	Homework: Practice story interview	3:00	
	13:30	Tues	04 November	Week 1				Discovering Users		e
	Start	Stop	Topic	Activity	#	Time	Who	Activity		Week One
	13:00	Thur	06 November	Week 1				Discovering Users		ee/
>	13:30									>
	13.30	13:50	Review homework	Lecture		0:20	All	Story interview #1		
	13:50		Review homework Representing user data	Lecture Lecture		0:20 0:20		Story interview #1 How to represent user data		
		14:10					All	•		
	13:50	14:10 14:20	Representing user data	Lecture	4	0:20	All	How to represent user data		
	13:50 14:10	14:10 14:20	Representing user data About characterizing users	Lecture Lecture	4 5	0:20 0:10	All All Solo	How to represent user data User profile, personas		
	13:50 14:10 14:20	14:10 14:20 14:25 14:30	Representing user data About characterizing users Persona	Lecture Lecture Exercise	-	0:20 0:10 0:05	All All Solo Solo	How to represent user data User profile, personas Create a persona		
	13:50 14:10 14:20 14:25	14:10 14:20 14:25 14:30 14:40	Representing user data About characterizing users Persona Extreme character	Lecture Lecture Exercise Exercise	-	0:20 0:10 0:05 0:05 0:10	All Solo Solo All	How to represent user data User profile, personas Create a persona Create an extreme character Review	1:05	
	13:50 14:10 14:20 14:25 14:30	14:10 14:20 14:25 14:30 14:40 14:55	Representing user data About characterizing users Persona Extreme character Review solo exercises	Lecture Lecture Exercise Exercise Lecture	5	0:20 0:10 0:05 0:05 0:10	All Solo Solo All	How to represent user data User profile, personas Create a persona Create an extreme character Review	1:05	
	13:50 14:10 14:20 14:25 14:30 14:40	14:10 14:20 14:25 14:30 14:40 14:55 15:10	Representing user data About characterizing users Persona Extreme character Review solo exercises User profile	Lecture Lecture Exercise Exercise Lecture	5	0:20 0:10 0:05 0:05 0:10 0:15	All All Solo Solo All Team	How to represent user data User profile, personas Create a persona Create an extreme character Review	1:05	
	13:50 14:10 14:20 14:25 14:30 14:40 14:55	14:10 14:20 14:25 14:30 14:40 14:55 15:10	Representing user data About characterizing users Persona Extreme character Review solo exercises User profile — Break —	Lecture Lecture Exercise Exercise Lecture Exercise	5	0:20 0:10 0:05 0:05 0:10 0:15 0:15	All All Solo Solo All Team	How to represent user data User profile, personas Create a persona Create an extreme character Review Specify target audience	1:05	
	13:50 14:10 14:20 14:25 14:30 14:40 14:55 15:10	14:10 14:20 14:25 14:30 14:40 14:55 15:10 15:25	Representing user data About characterizing users Persona Extreme character Review solo exercises User profile — Break — About capturing stories	Lecture Lecture Exercise Exercise Lecture Exercise	5	0:20 0:10 0:05 0:05 0:10 0:15 0:15 0:15	All Solo Solo All Team	How to represent user data User profile, personas Create a persona Create an extreme character Review Specify target audience Scenarios, Story Portraits	1:05	
	13:50 14:10 14:20 14:25 14:30 14:40 14:55 15:10 15:25	14:10 14:20 14:25 14:30 14:40 14:55 15:10 15:25 15:40 16:20	Representing user data About characterizing users Persona Extreme character Review solo exercises User profile — Break — About capturing stories Object table	Lecture Lecture Exercise Exercise Lecture Exercise Lecture Exercise	5 6 7	0:20 0:10 0:05 0:05 0:10 0:15 0:15 0:15	All Solo Solo All Team All Team	How to represent user data User profile, personas Create a persona Create an extreme character Review Specify target audience  Scenarios, Story Portraits Identify users' objects of interest Combine personas, events, objects	1:05	