

Schedule

Start	Stop	Topic	Activity	#	Time	Who	Activity
14:00	Tues	14 November	Week 2				Discovering Users
14:00	14:20	Review homework	Review		0:20	All	Review story interviews, current scenarios
14:20	14:50	Interpreting user data	Lecture		0:30	All	
14:50	15:00	About user insights	Lecture		0:10	All	Thematic, Breakdown, Log Analysis
15:00	15:05	About drawing people	Lecture		0:05	All	Sketching
15:05	15:10	Star people	Exercise	9	0:05	Solo	Draw 3 star people
15:10	15:20	Interaction Snippets	Exercise	10	0:10	Solo	Draw 1 Interaction breakdown
15:20	15:45	Breakdown analysis	Exercise	11	0:25	Team	Breakdowns, workarounds, innovations 1:45
15:45	16:00	— Break —			0:15		
16:00	16:15	Collecting Ideas	Lecture		0:15	All	
16:15	16:30	About gathering ideas	Lecture		0:15	All	Sketchbooks, mood boards, archives
16:30	16:40	Review design brief	Lecture		0:10	All	
16:40	16:50	Idea archive	Exercise	12	0:10	Solo	Find 3 ideas
16:50	17:00	Assignment	Homework		0:10	Solo	Idea archive 3:00
9:30	Tues	14 November	Week 2				Discovering Users
9:30	9:40	Review homework	Review		0:10	All	Review Idea archive
9:40	10:00	About generating ideas	Lecture		0:20	All	
10:00	10:05	Solo brainstorming	Exercise	13	0:05	Solo	Generate at least 10 ideas
10:05	10:20	Standard brainstorm/vote	Exercise	14	0:15	Team	Generate at least 40 ideas
10:20	10:25	ChatGPT version	Exercise	15	0:05	Solo	Generate 5 more ideas
10:25	10:45	Video Clipper + ProtoTips	Demo		0:20	All	Demo Video Clipper + ProtoTips
10:45	10:50	Paper prototype special effect	Exercise	16	0:05	Solo	Create 1 paper prototype effect 1:15
10:50	11:05	— Break —			0:15		
11:05	11:15	Representing Ideas	Lecture		0:10	All	
11:15	11:25	About illustrating interaction	Lecture		0:10	All	Improv, Wizard of Oz, Video Brainstorm
11:25	12:20	Video brainstorming + Review	Exercise	17	0:55	Team	Generate at least 8 video ideas
12:20	12:30	Assignment	Homework		0:10	Team	Choose initial concept 3:00
9:30	Wed	15 November	Week 2				Inspiring Ideas