

# Concept

## Worksheet

---

### Activity:

Design involves thinking about users, technology and how they interact. The design concept is your particular approach to a solution: Do you have an original idea? Have you uncovered an unexpected user need? Think about what you would like to accomplish. Reflect on the design exercises, especially what surprised you. Identify several design opportunities, the more specific the better.

Developing a design concept is a highly iterative process, but you need to start somewhere. The goal of this initial exercise is just to prepare your design exploration activities: to target your web searches and to seed the brainstorming activities. Within your group, discuss different concepts that you'd like to explore further. Choose one and describe it as follows:

Concept					
Group:		Project:		Date	
Who is it for?					
To do what?					
One sentence summary:					
Description					