User Profile

Worksheet

Activity:
The user profile describes the key characteristics of the target audience for your new system. Be as specific as possible: it is much harder to design for the general public than for a particular group with clearly defined needs. Based on your interviews, think about who they are: What are their ages, professions, types of relevant activities, particular wants and needs? Consider which situations led to breakdowns with the existing technology. Describe these users and their characteristics below.

<table>
<thead>
<tr>
<th>Group:</th>
<th>Project:</th>
<th>Date</th>
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Describe the key characteristics of your target users. Be as specific as possible.