

Video brainstorming

Worksheet

Activity:

Like standard brainstorming, your goal is to capture as many ideas as possible. However, here the focus is on *interaction*: capture video that illustrates how a user would interact with the system, based on your idea. Every group member should direct two favorite ideas, usually 30-60 seconds long. As director, you choose the actors, camera person, and decide what the prototype looks like. (If you

disagree with the director, do not argue, shoot your own variation.)

Use Video Clipper to create and shoot a titlecard for each idea, with the group #, director, idea # and a brief description of the idea. Record the idea below as well. Practice the interaction before you shoot. If you make a mistake, shoot it again.

		Video brainstorming			
Group:			Project:		Date
Idea	Director	Description			
1					
2					
3					
4					
5					
6					
7					
8					