

User Profile

Worksheet

Activity:

The user profile describes the key characteristics of the target audience for your new system. Be as specific as possible: it is much harder to design for the general public than for a particular group with clearly defined needs. Based on your interviews,

think about who they are: What are their ages, professions, types of relevant activities, particular wants and needs? Consider which situations led to breakdowns with the existing technology. Describe these users and their characteristics below.

User Profile					
Group:		Project:		Date	
Describe the key characteristics of your target users. Be as specific as possible.					